

Taking Care of Business

Migrant Concept Store Brief

22 December 2022

Overview

'Migrant Makers Market' a cause-led concept store and makerspace launches in the heart of Lewisham Shopping Centre selling only products from migrant-owned businesses and creators from food through to fashion.

To accompany our 2022 exhibition - to be announced January 2022 - we are creating a concept store to champion migrant owned businesses, tell the stories of the people who are making them, and showcase the great diversity and creativity of migrant entrepreneurs.

Now more than ever people are appreciating where their products come from and making social decisions with their shopping. We want to highlight this in our concept store.

Our audience is markedly different from a traditional 'arts and culture' audience, and it's important that the shop speaks to our local community - in terms of accessibility, content and design. We also want to provide a platform and opportunity for locally based designers to showcase their artistic vision through the design of the store itself.

The Brief

We're a critically acclaimed museum exploring the movement of people to and from the UK. We're currently based in a goom2 unit in a [busy shopping centre in](#) the heart of Lewisham Shopping Centre.

Working with emerging artists and makers is at the heart of what we do - we previously embedded an [artist studio](#) with a rotating roster of migrant artists into an exhibition - and the concept store will also be a living space with a makerspace where entrepreneurs can lead demonstrations and workshops for our audiences

We're looking for a Lewisham based artist to design this cause-led concept store and makerspace solely selling products from migrant-owned businesses.

The shop and makerspace is approximately 160 sq metres.

We envisage this as a Migrant Market Hall - but there's scope to shape both the space and the concept in collaboration with the curators. The design concept is being developed in collaboration with Shade Abdul (Founder of [Deft.Space](#)).

We will need the artist to design:

- Shop branding, look and feel (we imagine the shop as an art installation and exhibit in its own right)
- Shop logo
- Fittings (such as display tables/plinths/shelves/welcome desk. We welcome you to adapt our existing shop fittings)
- Provide scale drawings and print files
- Online digital skin

The creative must be based in Lewisham.

Project Details

Artist fee - Up to £2.5K

Fabrication costs - £5K

Digital design budget - TBC

Timings - exhibition launch early April 2022

How to apply

Send us an initial concept proposal of no more than 3 pages including words and images, outlining your overall design idea and why it meets the brief. You may also attach a portfolio or examples of your work.

Send your proposal to info@migrationmuseum.org by 5pm Monday 24th January 2022.

Our exhibition will be announced to the public in early 2022, however if you would like more information before submitting your proposal please contact robyn@migrationmuseum.org



About the Migration Museum

We're a critically acclaimed museum exploring the movement of people to and from the UK.

We're currently based in a 900m² unit in a [busy shopping centre in South-East London](#), a stone's throw away from Goldsmiths, in one of London's most diverse boroughs which is gearing up to be London Borough of Culture in 2022.

As an organisation we know how to get people talking about migration in constructive ways – online, you might have seen our [Euros campaign imagining the England starting line up without migration](#) which had an organic reach of over 4m on Twitter or visited our critically acclaimed exhibition [Heart of the Nation: Migration and the Making of the NHS](#).

We're a small organisation that punches well above its weight and our end goal is to create a permanent Migration Museum here in the UK. A moving, inspiring institution to reflect the central role that migration has always played in our national story.

We want to see a society that owns and feels connected to our shared migration story as an essential part of British history; and provide a space away from the polarising noise of the media and politics, where we can come together to reflect, explore and have more reasoned conversations about migration.

We are a registered charity funded by a number of grant-giving bodies including Arts Council England, Paul Hamlyn Foundation, Oak Foundation among others.