
Press release

New series highlights enormous contribution of migrants to British business

- *Migrants Mean Business* features prominent business leaders with migrant backgrounds
- Each conversation chaired by leading journalist, economist or business leader and released as a podcast
- First conversation between Sir Stelios Haji-Ioannou and Daniel Franklin in London on 27 March 2019

21 MARCH 2019 The Migration Museum, in association with Allianz Global Investors, is launching a new conversation series with prominent British business leaders with migrant backgrounds.

Migrants Mean Business is a series of five in-conversation events, to be held in 2019/20, providing insight into the personal and professional stories of some of the country's most influential business figures, while shining a light on the long, varied and important contribution of migrants to all aspects of British life.

Each conversation will be chaired by a prominent journalist, economist or business leader, and will also be released in the form of a free-to-download podcast.

The first conversation in the series will take place on Wednesday 27 March 2019 and features entrepreneur and philanthropist Sir Stelios Haji-Ioannou, best known as the founder of low-cost airline easyJet, in conversation with Daniel Franklin, executive and diplomatic editor of *the Economist*.

Explaining the rationale behind the series, Sophie Henderson, director of the Migration Museum, said:

"The impact of migration on the economy and labour markets is currently at the centre of public debate in the UK – and elsewhere. But while focus often tends to be on the impact of migration on lower-wage workers, it is often overlooked that many of Britain's most successful business have been founded or are run by migrants," said Sophie Henderson, director of the Migration Museum.

"That is why we are delighted to be staging this Migrants Mean Business series, in association with Allianz Global Investors. This series goes to the heart of what the Migration Museum is all about – shining a light on the many ways that migration has shaped who we are today – as individuals, as communities and as a nation."

Commenting on the sponsorship, Andreas Utermann, CEO of Allianz Global Investors, said:

"Arguably, there has never been a more pressing time to foster a better-informed discourse around migration and the role it plays in society, including business.

"As a global asset manager, Allianz Global Investors employs a very diverse workforce, with at least 25 nationalities represented in the UK alone. Consequently, we are proud to support the Migration Museum's cause and the conversations they seek to promote."

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For more information or to attend the first conversation in the series, please contact:

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Notes to editors

About the Migration Museum

The Migration Museum is exploring the many ways that the movement of people to and from Britain across the ages has shaped who we are – as individuals, as communities, and as a nation. We are doing this through staging exhibitions and events as we create an inspiring national Migration Museum, a far-reaching nationwide education programme and a knowledge-sharing network of museums and galleries across the UK. Our museum is currently housed at The Workshop, a temporary arts and community space just off Albert Embankment in London.

For more information, please visit migrationmuseum.org.

About Allianz Global Investors

Allianz Global Investors is a leading active asset manager with over 730 investment professionals in 24 offices worldwide and managing more than EUR 500 billion in assets for individuals, families and institutions*.

Active is the most important word in our vocabulary. Active is how we create and share value with clients. We believe in solving, not selling, and in adding value beyond pure economic gain. We invest for the long term, employing our innovative investment expertise and global resources. Our goal is to ensure a superior experience for our clients, wherever they are based and whatever their investment needs.

Active is: Allianz Global Investors

*Data as at 31 December 2018

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